16th YEAR · A WEEKLY PUBLICATION

File copy
12/3/56

1956 fashion calendar

8 EAST 77th STREET
NEW YORK 21, N. Y.
TRAFALGAR 9-2343

january

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

february

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

march

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

april

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

may

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

june

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

july

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

august

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

september

S	M	T	W	T	F	S
2	3	4	5	6	7	1/8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

WEEK OF

october

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

november

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

december

S	M	T	W	T	F	S
2	3	4	5	6	7	1/8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

january – 1957

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

february – 1957

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

march – 1957

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, NOVEMBER 30, 1956		
Friday Nov. 30 12:00 Noon Luncheon	HOME FURNISHINGS LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON-ASTOR GRAND BALLROOM
	"Fashion Group Looks at the Past and Future of Home Furnishings". Speaker: Peggy Fuller, Everfast Fabrics. Co-Chairmen: Gertrude Dixson and Barbara Lewis. Prices: $5.75, members; $6.75, guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Friday Nov. 30 6:00 P.M.- 7:00 P.M. Cocktails	WEEKLY MILLINERY FASHION SHOWS	LEADING NEW YORK MILLINERS	HOTEL PIERRE CAFE PIERRE
	Nov. 30: Aranka. Dec. 7: Don Marshall. Dec. 15: Cesar Rubio. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Friday Nov. 30 7:30 P.M. Dinner-Dance	"FRONT PAGE"-- NEWS AWARDS	N.Y. NEWSPAPER WOMEN'S CLUB	HOTEL PLAZA BALLROOM
	Nineteenth Annual News Awards and announcement of second Anne O'Hare McCormick Journalism Scholarship Award. Tickets: $12.50 and $17.50; contact: MU. 4-9120. Publicity: Emily Nathan, PL. 3-4690.		
	WEEK BEGINNING MONDAY, DECEMBER 3, 1956		
Monday Dec. 3 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING COLLECTION	BONNIE DOON	11 EAST 36TH STREET SHOWROOM - 11TH FLOOR
	Bonnie Doon will preview their Spring collection of hosiery, socks and slippers. By invitation only. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Monday Dec. 3 12:30 P.M. Luncheon	RESORT COTTONS AT LUNCHEON SHOW	GALEY & LORD	HOTEL PLAZA TERRACE ROOM
	"Southern Charm"--showing of fashions in Galey & Lord cottons, available at Saks Fifth Avenue. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Galey & Lord Publ: Rosemary Sheehan, CI. 7-8060. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Monday Dec. 3 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR"	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	WALDORF-ASTORIA STARLIGHT ROOF
	Fund-raising dinner by the Fashion Division of the Federation of Jewish Philanthropies of N.Y. to honor "Key Women of the Year"--Katherine Cornell, Mrs. Henry Ittleson, Mrs. Richard Rodgers, Carmel Snow, Eleanor Steber. Co-Chmm: Nettie Rosenstein and Tobe. Price: $7.50; contact: Mrs. Helen Heller, PL. 1-1000, Ext. 350.		
Tuesday Dec. 4 10:00 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS	GIMBELS	3RD FLOOR BOUTIQUE DEPT.
	Gimbels will preview their Resort fashions to the press. By invitation only. Publicity: Margot Infantino, LO. 5-1500.		

COPYRIGHT, 1956, BY FASHION CALENDAR.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Dec. 4 4:00 P.M.	SPECIAL PREVIEW OF "CHAMPAGNE FASHIONS" Showing of a special collection of fashions by John Weitz for Brett Winston, Inc. Host: Ted Straeter. By invitation only. Contact: Rea Lubar, OX.7-4998.	JOHN WEITZ	HOTEL PIERRE ROOF GARDEN
Wednesday Dec. 5 12:30 P.M. Luncheon	DOGS AND DOG FASHIONS AT LUNCHEON Dog fashions by Hammacher Schlemmer, coordinated by Dorothy D'Orn, to benefit The Humane Society of New York. Price: $8.50. Pierre Fashion Director: Nola Luxford, TE. 8-8000.	HAMMACHER SCHLEMMER	HOTEL PIERRE GRAND BALLROOM
Wednesday Dec. 5 3:30 P.M.	PREVIEW OF NEW SWIMSUITS Par-Form will preview their swimsuits for Summer. (Cocktails after the show.) By invitation only. Publicity: Helene Towers, MU. 3-6955.	PAR-FORM SWIMSUITS (PAR-FORM FOUNDATIONS)	1407 CLUB 1407 BROADWAY
Thursday Dec. 6 9:30 A.M. Coffee	PRESS PREVIEW OF "SUN SHOP" FASHIONS Ohrbach's will preview their "Sun Shop" fashions for Southern Resort wear. By invitation only. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR BRIDAL SHOP
Thursday Dec. 6 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Resort and Spring daytime and cocktail dresses and ensembles, designed by Lawrence Gaines, available at Lord & Taylor. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Contact: Malcolm Starr, LA. 4-7690. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MALCOLM CHARLES, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Dec. 6 3:30 P.M. Tea	PRESS PREVIEW OF SPRING LINGERIE Munsingwear will preview their Spring lingerie. By invitation only. Contact: Gertrude Gillespie, MU. 2-5580.	MUNSINGWEAR, INC.	261 MADISON AVENUE 1ST FLOOR-AUDITORIUM
Friday Dec. 7 3:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF NEW SLEEP SOFAS Chesapeake will introduce a new group of slim-line sleep sofas. By invitation only. Publicity: Richard Dillon, CH. 3-6112.	CHESAPEAKE-SIEGEL- LAND, INC.	932 B'WAY (22ND ST.) SHOWROOM - 3RD FLOOR
Friday Dec. 7 5:00 P.M.- 7:00 P.M.	ANNUAL CHRISTMAS BAZAAR National Home Fashions League will hold their annual Christmas Bazaar. Admission: $1.15. Contact: MU. 7-8122.	NAT'L HOME FASHIONS LEAGUE (141 E. 44 St.)	HOTEL PIERRE GRAND BALLROOM
Friday Dec. 7 7:00 P.M.- 11:00 P.M.	PRESS PREVIEW: NAT'L AUTOMOBILE SHOW Display of cars by American Motors, Chrysler, Ford, General Motors and Studebaker-Packard; also commercial vehicles by 11 manufacturers. Open to public, 11:00 A.M.-11:00 P.M., December 8 - 10. Admission: 90¢. Publicity: Jack Steinberg at Cunningham & Walsh, MU. 3-4900.	AUTOMOBILE MANUFACTURERS ASS'N.	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday Dec. 10 11:00 A.M.- 5:00 P.M.	PRESS PREVIEW: ANCIENT EGYPTIAN ART Exhibition of 150 objects of ancient Egyptian art. Open to public Dec.10-March 17. Publicity: Evelyn M. Clark, NE. 8-5000.	THE BROOKLYN MUSEUM	EASTERN PARKWAY

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday - Dec. 10 2:30 P.M.	PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erklin. By invitation only. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.		
Monday Dec. 10 6:30 P.M.- 8:30 P.M.	"JOB HUNTING TECHNIQUES"--COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	COMMUNITY BUILDING 40 EAST 35TH STREET
	The Fashion Group's Training Course--eleventh and final in series. Speakers: Mary Campbell, Conde Nast Publications; Eleanor Fried, Fashion Institute of Technology. Price: $2.00. Contact: CI. 7-3940.		
Monday Dec. 10 7:30 P.M. Dinner	AWARD-DINNER BY FASHION DESIGNERS	NEW YORK FASHION DESIGNERS, INC.	HOTEL PLAZA BALLROOM
	Special awards to honor Mayor Robert F. Wagner and Grover A. Whalen. Tickets: $25.00, contact: Miss Tina, WI. 7-0859.		
Monday Dec. 10 8:00 P.M. Dinner	ANNUAL BENEFIT DINNER-BALL	KNICKERBOCKER BALL	WALDORF-ASTORIA GRAND BALLROOM
	Ninth Annual Knickerbocker Ball will benefit the Sister Kenny Foundation, the Journal-American Hospitalized Veterans' Benefit Fund and the N.Y. Foundling Hospital. Tickets: $50.00 each; contact: Tappin & Tew, 38 East 57th St., PL. 1-2644.		
Tuesday Dec. 11 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	ADELE SIMPSON, INC.	HOTEL AMBASSADOR BALLROOM
	Showing of the Adele Simpson Resort and Spring fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publicity: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790.		
Wednesday Dec. 12 9:00 A.M.- 11:30 A.M.	PRESS PREVIEW: SPRING DECORATIVE FABRICS	WAVERLY FABRICS (DIV. OF F. SCHUMACHER & CO.)	60 WEST 40TH STREET SHOWROOM - 10TH FLOOR
	"The Indoor Outlook"--Waverly will preview their Spring line of decorative fabrics. By invitation only. Contact: Trudi Ross, LO. 5-7464.		
Thursday Dec. 13 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS	PECK & PECK	260 FOURTH AVENUE (21ST ST.) - 6TH FL.
	Peck & Peck will preview their Resort fashions to the press. By invitation. Contact: Mrs. E. Vreeland, OR. 3-4700.		
Thursday Dec. 13 12:00 Noon Luncheon	CHILDREN'S FASHIONS AND ANNUAL MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ROOSEVELT GRAND BALLROOM
	"Miracle on 8th Avenue-Children's Fashion Show"--Commentator and chairman: Beryl Tucker. Program Chairman: Eugenia Sheppard. Prices: $6.00, members; $7.00, guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872.		
Thursday Dec. 13 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	VALIA'S BOUTIQUE; MAISON LEON	HOTEL PLAZA TERRACE ROOM
	"Christmas Confection a la Parisienne"--gowns by Valia's Boutique; furs by Maison Leon; coiffures by Antonio of Maud Elle et Lui; jewels by Harry Winston. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Dec. 15- Dec. 19	DISPLAY MARKET WEEK IN NEW YORK	NATIONAL ASS'N OF DISPLAY INDUSTRIES	500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG.
	Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois.		
Tuesday Dec. 18 2:00 P.M.- 4:00 P.M. Cocktails	PREVIEW OF GIRLS' KNITTED SPORTSWEAR	MISS WONDER TEENS	HAMPSHIRE HOUSE THE COTTAGE
	"The American Way"--first showing of Miss Wonder Teens Spring knitted sportswear for girls in sizes 7-14 and pre-teen 8-16. Press and retail buyers, by invitation only. Publicity: Ruth Shaw, LO. 3-4090.		
Cancelled Dec. 19	ARNOLD CONSTABLE'S LUNCHEON FASHION SHOW ORIGINALLY SCHEDULED FOR 12:30 P.M. AT THE WALDORF-ASTORIA, EMPIRE ROOM, HAS BEEN CANCELLED.		
Postponed Dec. 19	"FIRST NIGHT BALL" TO BENEFIT AMERICAN THEATRE WING, ORIGINALLY SCHEDULED FOR 10:00, HAS BEEN POSTPONED TO SUN., JAN. 27 AT 8:00 P.M. (See Pg. 7).		
Friday Dec. 21 10:00 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
	The 21st annual Christmas Ball for the benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, MU. 6-6333.		
Dec. 25	CHRISTMAS DAY (Tuesday).		
Thursday Dec. 27 12:00 Noon	SHOWING OF SPRING JUNIOR FASHIONS	SAKS-34TH	2ND FLOOR THE YOUNGER SET SHOP
	Saks-34th will present Spring junior fashions. Press invited. Open to public. Publicity: Arthur See, LA. 4-7000.		
Friday Dec. 28 9:00 P.M.	POST-DEBUTANTE "TIARA BALL"	BENEFIT OF SPENCE-CHAPIN ADOPTION SERVICE	HOTEL PLAZA GRAND BALLROOM
	The "Tiara Ball" for benefit of the Spence-Chapin Adoption Service. Tickets: $30.00 per couple. Contact: Alice Cordin, EN. 9-0300.		
Jan. 1	NEW YEAR'S DAY (Tuesday).		
Beginning Wednesday Jan. 2	SCARVES, STOLES & NECKWEAR FOR SPRING	BAAR & BEARDS (TOP-HIT)	15 WEST 37TH STREET SHOWROOM - 10TH FLOOR
	Baar & Beards will present their scarves, stoles, collars, jackets and shrugs for Spring. Publicity: Peggy O'Grady, 299 Madison Ave., MU. 2-0752.		
Thursday Jan. 3 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Sally Victor will preview her Spring millinery to the press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.		
Sunday Jan. 6 10:00 A.M.- 1:00 P.M. Brunch	SPRING AND SUMMER JEWELRY COLLECTION	TRIFARI, KRUSSMAN AND FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari, Krussman and Fishel will invite the out-of-town and local press to an informal Open House Brunch showing of their Spring and Summer jewelry collection. By invitation only. Publicity: Dorothy Lansing, PL. 9-7598.		
Sunday Jan. 6 11:00 A.M. Breakfast	MILLINERY SHOWING FOR VISITING PRESS	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND
	Emme will invite the visiting press to preview her Spring millinery. By invitation only. Contact: MU. 8-1224.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 6 12:30 P.M. Luncheon	SPRING MILLINERY FOR VISITING PRESS	LADDIE NORTHRIDGE	PLACE TO BE ANNOUNCED
	Laddie Northridge will preview his Spring millinery to the visiting press. By invitation only. Publicity: Maud G. Moody, LE. 2-5562.		
Sunday Jan. 6 2:00 P.M. Champagne	SPRING MILLINERY FOR OUT-OF-TOWN PRESS	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL AMBASSADOR GOLD SUITE
	Informal showing of Mr. Arnold's Spring millinery to the out-of-town press. By invitation only. Publicity: Peggy Cantor, PL. 1-3284.		
Sunday Jan. 6 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS	SALLY VICTOR	18 EAST 53RD STREET SALON - 9TH FLOOR
	Sally Victor will preview her Spring millinery for the visiting press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.		
Sunday Jan. 6 4:30 P.M.- 8:30 P.M.	COCKTAILS AND BUFFET FOR VISITING PRESS	FORSTMANN, INC.	CHEZ VITO 36 EAST 60TH STREET
	Forstmann will invite the out-of-town press to an Open House buffet supper. By invitation only. Publicity: Adelia Bird Ellis, CI. 5-8448.		
Sunday Jan. 6- Jan. 9	SPRING MARKET WEEK IN LOS ANGELES	CALIFORNIA FASHION CREATORS	LOS ANGELES, CALIFORNIA
	Contact: California Fashion Creators, 740 South Broadway, Los Angeles 14.		
Monday Jan. 7 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY	WALTER FLORELL	29 EAST 53RD STREET SALON
	Walter Florell will preview his Spring millinery. By invitation only. Contact: PL. 5-8424.		
Monday Jan. 7 2:30 P.M.	PREVIEW OF SPRING MILLINERY	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON - 5TH FLOOR
	Laddie Northridge will preview his Spring millinery to press and buyers. By invitation only. Publ.: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.		
Monday Jan. 7 9:00 P.M. Champagne	PREVIEW OF SPRING MILLINERY	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
	Emme will preview her Spring millinery to press and buyers. By invitation only. Contact: MU. 8-1224.		
Monday Jan. 7- Jan. 10	FORTY-SIXTH ANNUAL CONVENTION	NATIONAL RETAIL DRY GOODS ASS'N	HOTEL STATLER
	Theme: "Building for Retailing's Golden Age". Thirty session conference on merchandising, personnel, store management, credit, sales promotion and advertising. Price: $10.00--a person; $50.00--firm. Contact: Nevin Fidler, Director of Public Relations, 100 W. 31st St., CH. 4-8780.		
Monday Jan. 7- Jan. 18	HOME FURNISHINGS MARKET IN CHICAGO	INTERNATIONAL HOME FURNISHINGS MARKET	MERCHANDISE MART CHICAGO, ILLINOIS
	Showing of furniture; floor coverings; major and electrical appliances; radio and television; curtains and draperies; upholstery fabrics; lamps and shades; bedcovering, linens and domestics; housewares; china; glassware and pottery; gifts; toys, games and wheel goods. Contact: Merchandise Mart, Chicago.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 8 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL AMBASSADOR DIPLOMAT SUITE
	Mr. Arnold will present his Spring millinery to press and buyers. By invitation only. Contact: Miss Jean, PL. 1-3284.		
Tuesday Jan. 8 7:00 P.M.	SEMI-ANNUAL MILLINERY SHOW	MILLINERY STAB. COMM. (1450 BROADWAY)	HOTEL SHERATON-ASTOR GRAND BALLROOM
	Semi-annual Spring millinery fashion show for buyers, merchandisers and retailers. By invitation only. Contact: LO. 4-7800.		
Tuesday Jan. 8 7:30 P.M. Dinner	SHOWING OF HOUSE & DAYTIME DRESSES	NAT'L ASS'N OF HOUSE & DAYTIME DRESS MFRS.	WALDORF-ASTORIA GRAND BALLROOM
	Twenty-third annual fashion show of Spring and Summer house and daytime fashions. By invitation. Contact: Erwin Feldman, LA. 4-6352.		
Wednesday Jan. 9 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Irene will preview both her Irene of New York and Rivera Spring millinery collections. By invitation. Contact: Ethel Greene, PL. 3-3032.		
Thursday Jan. 10 9:30 A.M. Breakfast	PRESS PREVIEW OF SPRING BRIDAL FASHIONS	SAKS-34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
	By invitation. Customer showing at 5:30 P.M. on the fourth floor in the store. Publicity: Arthur See, LA. 4-7000.		
Thursday Jan. 10 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	MR. JOHN, INC.	51 EAST 57TH STREET SALON
	Mr. John will preview his Spring and Summer millinery. By invitation only. Contact: Jan Aaron, MU. 8-4905.		
Tuesday Jan. 15 2:00 P.M.-4:00 P.M.	PRESS PREVIEW OF CHILDREN'S COSTUMES	COSTUME INSTITUTE-MET. MUSEUM OF ART	FIFTH AVENUE & 82ND STREET
	"Children in Style"--The Costume Institute's first children's exhibition, with a colorful presentation of costumes, portraits and fashion prints, from 16th to 20th centuries. Members' preview: Jan. 16, 8:00-11:00 P.M. Open to public from Jan. 17. Publicity: Lillian Green, TR. 9-5500.		
	OPENING OF SPRING COLLECTIONS IN LONDON, FLORENCE AND PARIS		
Beginning Friday Jan. 18	"LONDON WEEK"--SPRING COLLECTIONS	BRITISH MFRS. GROUP	LONDON, ENGLAND
	Presentation by twenty-five manufacturers of ready-to-wear, accessories and fabrics on Jan. 18, 19, 21. N.Y. Contact: Rosemary Sheehan, CI.7-8060.		
Tuesday Jan. 22-Jan. 24	OPENING OF COUTURE COLLECTIONS IN LONDON	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
	Contact: Ann Ryan, 233 High Holborn, London, W.C.1, England.		
Tuesday Jan. 22-Jan. 25	OPENING OF FLORENCE COUTURE COLLECTIONS	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
	Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.		
Beginning Monday Jan. 28	TENTATIVE OPENINGS: PARIS COUTURE	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
	Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 17 12:00 Noon Luncheon	MILLINERY DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON-ASTOR BALLROOM
	Co-Chairmen: Frances Hodges and Conoldine Burnett. (Prices and more details later). Contact: The Fashion Group, CI. 7-3940.		
Wednesday Jan. 23 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF NEW FLOORING	WILLIAM GOLD, INC.	19 EAST 53RD STREET SHOWROOM - 2ND FLOOR
	"The New Floors of the Century"--William Gold will introduce a new concept in flooring. By invitation only. Contact: Ted Materna Assoc., GR. 7-8862.		
Sunday Jan. 27 8:00 P.M. Dinner	SECOND ANNUAL "FIRST NIGHT BALL"	AMERICAN THEATRE WING, INC.	WALDORF-ASTORIA GRAND BALLROOM
	Second annual "First Night Ball" for benefit of the American Theatre Wing, with a 90-minute musical cavalcade "Salute to the President". Producer: Arthur Schwartz. Director and choreographer: Helen Tamiris. Sets: Stewart Chaney. Costumes: Alvin Colt. Tickets: $50.00, contact: The Weber Co., 147 E. 62nd St., TE. 8-5530. (Note Change of Date and Time). Publicity: Michael Sean O'Shea, 681 Fifth Ave., PL. 5-9487.		
Tuesday Jan. 29 12:15 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM
	Annual "March of Dimes" fashion show presented for the benefit of The National Foundation for Infantile Paralysis. Prices: Luncheon and fashion show--$25.00, $50.00, $75.00; fashion show only--$10.00. Contact: Elaine Whitelaw, National Foundation, 120 Broadway, BE. 3-0500. Fashion Publ: Eleanor Lambert, MU. 8-2130.		

SUMMER OPENINGS: MEMBERS OF FASHION ORIGINATORS' GUILD OF AMERICA (FOGA)

Beginning Monday Feb. 4	LARRY ALDRICH CO., INC.	530 7th Ave. (12 Fl.)	CH. 4-1872
	BEN BARRACK, INC.	498 7th Ave. (7 Fl.)	LO. 4-3923
	HARVEY BERIN LTD.	530 7th Ave. (7 Fl.)	PE. 6-0206
	BY BRANELL.	530 7th Ave. (27 Fl.)	PE. 6-6983
	OLEG CASSINI, INC.	498 7th Ave. (11 Fl.)	LO. 5-6453
	WILLIAM FOX, INC.	530 7th Ave. (21 Fl.)	OX. 5-4070
	ED GERRICK, INC.	550 7th Ave. (7 Fl.)	LO. 4-1820
	A. GOODMAN & CO., INC.	530 7th Ave. (17 Fl.)	WI. 7-4077
	GRABOIS.	498 7th Ave. (5 Fl.)	CH. 4-2767
	HARMAY	498 7th Ave. (22 Fl.)	PE. 6-5547
	JACK HORWITZ ASSOCIATES	498 7th Ave. (9 Fl.)	LO. 4-1860
	JOBERE, INC.	530 7th Ave. (20 Fl.)	PE. 6-1938
	JUNIOR SOPHISTICATES	498 7th Ave. (4 Fl.)	LO. 4-0462
	NAT KAPLAN, INC.	498 7th Ave. (21 Fl.)	LO. 5-4115
	DAVID LEVINE CO.	530 7th Ave. (21 Fl.)	LA. 4-0237
	ROSALIE MARCINI, INC.	550 7th Ave. (11 Fl.)	CH. 4-2655
	PAUL PARNES CORP.	498 7th Ave. (10 Fl.)	CH. 4-4600
	BEN REIG, INC.	498 7th Ave. (23 Fl.)	CH. 4-1542
	RUDOLF GOWNS	530 7th Ave. (12 Fl.)	WI. 7-6865
	MARTIN SIMON, INC.	498 7th Ave. (7 Fl.)	LA. 4-2877
	HERBERT SONDHEIM, INC.	530 7th Ave. (20 Fl.)	LA. 4-7540
	SUZANNE-AUGUSTINE, INC.	1 W. 47 St. (7 Fl.)	PL. 7-3465
	HANNAH TROY, INC.	530 7th Ave. (2 Fl.)	LO. 3-0988
	SAMUEL WINSTON, INC.	530 7th Ave. (11 Fl.)	CH. 4-2617

MOVIES...MUSIC...THEATRE...OPERA...BALLET

Saturday Dec. 1

OPENING: "CANDIDE" MARTIN BECK THEATRE, 302 WEST 45TH STREET
Ethel Linder Reiner and Lester Osterman Jr., will present a musical version of Voltaire's play, adapted by Lillian Hellman, starring Max Adrian, with Robert Rounseville, Irra Petina and Barbara Cook. Director: Tyrone Guthrie. Music: Leonard Bernstein. Lyrics: Richard Wilbur. Sets: Oliver Smith. Costumes: Irene Sharoff. Publicity: Ben Washer, MU. 4-8088.

Monday Dec. 3

SIXTH WEEK: METROPOLITAN OPERA MET.OPERA HOUSE, B'WAY & 39TH ST.
Mon., Dec. 3: Donizetti's LUCIA DI LAMMERMOOR. Tues., Dec. 4: Zachary Solov's ballet SOIREE and Donizetti's DON PASQUALE. Wed., Dec. 5: Verdi's AIDA. Thurs., Dec. 6: Verdi's RIGOLETTO. Fri., Dec. 7: Offenbach's LES CONTES D'HOFFMANN. Sat., Mat., Dec. 8: Donizetti's LUCIA DI LAMMERMOOR. Sat., Eve., Dec. 8: Puccini's MADAMA BUTTERFLY. Publicity: Francis Robinson, PE. 6-1200.

Monday Dec. 3

OPENING: "NIGHT OF THE AUK" PLAYHOUSE THEATRE, 137 WEST 48TH ST.
Claude Rains, Wendell Corey and Christopher Plummer will star in a new play by Arch Oboler presented by Kermit Bloomgarden. Featuring: Martin Brooks and Dick York. Director: Sidney Lumet. Set and lighting: Howard Bay. Publicity: Arthur Cantor, CI. 6-6496.

Tuesday Dec. 4

OPENING: "BUILD WITH ONE HAND" ROYALE THEATRE, 242 WEST 45TH STREET
Elliott Nugent and Geraldine Fitzgerald will star in Joseph Kramm's new play produced by the Playwrights' Co. Directors: Mr. Kramm and Warren Enters. Sets and lighting: Howard Bay. Costumes: Dorine Ackerman. Publicity: William Fields, PL. 7-6846.

Wednesday Dec. 5- Dec. 16

OPENING: "MISTER ROBERTS" CITY CENTER, 131 WEST 55TH STREET
Charlton Heston, William Harrigan, Fred Clark, Nancy Berg and Orson Bean will star in Thomas Heggen and Joshua Logan's Broadway success. Director: John Forsythe. Sets and lighting: Jo Meilziner. Publicity: Jean Dalrymple, JU. 6-2828.

Thursday Dec. 6

OPENING: "HAPPY HUNTING" MAJESTIC THEATRE, 245 WEST 44TH STREET
Ethel Merman and Fernando Lamas will star in the Howard Lindsay and Russel Crouse musical, produced by Jo Mielziner. Featuring: Virginia Gibson, Gordon Polk, Mary Finney, Renato Cibelli, Olive Templeton, Leon Belasco. Director: Abe Burrows. Lyrics: Matt Dubey. Music: Harold Karr. Sets & lighting: Jo Mielziner. Costumes: Irene Sharaff. Choreography: Alex Romero. Publicity: Leo Freedman, CH. 4-7250.

Wednesday Dec. 12

PREMIERE: "THE RAINMAKER" (Movie) ASTOR THEATRE, B'WAY & 45TH STREET
Burt Lancaster and Katherine Hepburn will star in Hal Wallis' production for Paramount based on N. Richard Nash's stage success in VistaVision and Technicolor. Featuring: Wendell Corey, Lloyd Bridges, Earl Holliman and Cameron Prud'homme. Director: Joseph Anthony. Costumes: Edith Head. Paramount Publicity: Charles Earle, BR. 9-8700.

Thursday Dec. 13 8:30 P.M.

PREMIERE: "ANASTASIA" (Movie) ROXY THEATRE, 7TH AVE. & 50TH STREET
Ingrid Bergman, Yul Brynner and Helen Hayes will star in 20th Century-Fox's CinemaScope-DeLuxe Color production. Producer: Buddy Adler. Director: Anatole Litvak. Costumes: Rene Hubert. Premiere to benefit Judson Health Center; tickets: $5.00-$100.00, contact: Frank H. Berend & Assoc., 9 Rockefeller Plaza, CO. 5-7460. 20th Century Publ: Charles Levy, CO. 5-3320.